ACG ProSTART

The ACG ProSTART gives you a modern foundational architecture with pre-developed, yet customizable business solution that lets you focus on the custom development that you may require in addition to basic business applications already included in the ACG ProSTART. Spend your development efforts on your business specific requirements rather than spending your resources on these pre-developed modules. The ACG ProSTART comes with pre-developed modules such as Customer Relationship Management (CRM), Contacts, Quoting, Sales Orders, Invoicing, Staff Management, Calendaring and More.

The ACG ProSTART provides you with a tightly integrated and relational business management solution with all modules being scalable and easy to use. The database architecture is designed so that all the data is separated from the interface file. This provides for a lightweight interface that loads quickly which is especially helpful when accessing your database remotely across the internet.

The ACG ProSTART architecture is Module based which means when adding or developing additional modules it is much simpler and gives you the ability to set access rights right from the module configuration record while preserving the architecture throughout the rest of the data structure.

The ACG ProSTART gives you a big jump-start on your way to automating and if necessary quickly developing or customizing your solution to your unique business requirements, while also saving you lots of money in pre-development for widely used business applications.

**Key Features**

The ACG ProSTART comes with many pre-developed modules and features developed on the award winning FileMaker Pro cross-platform (Windows and Mac) rapid application development tool. FileMaker Pro is the leader in its field for rapid development platforms, which means that developing in FileMaker Pro is two to three times less costly than other programing languages such as, C++, Visual Basic, SQL, MySQL, Oracle etc. The ACG ProSTART is 100% customizable and comes unlocked unlike most other business CRM applications.

**Customer Relationship Management (CRM):**
ACG CRM was designed to specifically handle Customers, Organizations, and Contacts and are linked or related to each other. Add as many contacts to an organization or easily move a contact from one organization to another. Easily add or view everyone associated with his or her respective roles and contact information associated with an organization. Easily view or toggle to associated notes, activities, addresses, integrated Google Maps, etc. You will find our CRM solution is easy to use and feature deep as well.

**Document Management:**
ACG Document Management is a powerful and unique module that makes it easy to attach any digital media to a customer, contact, project, task etc. What makes our document management solution unique is how your digital media is organized. Instead of embedding digital content directly into a record, your documents are placed in one directory location on your server or somewhere secure, either on your computer or on your network. Embedding documents into records can cause your database to bloat significantly in size slowing the performance and user experience significantly. Whereas, with ACG’s solution, having digital media organized by directory, in a secure location, protects them from deletion or getting lost on someone’s computer, simplifies the backup process, and does not significantly bloat your database size.
Calendar and Activities:
ACG Calendaring offers Day, Week and Year views. Filter by customers, contacts, professionals etc. Create reoccurring events with reminders. View appointments and events from the customer, contact or professionals detail record. Assign alarms to customer events, appointments, To Do’s, deliverables etc. to help keep your staff on task and target.

Quotes, Sales Orders and Invoicing:
ACG Quoting module is easy to use and is associated to your customers and contacts. Track you quote activity and correspondence. With one button click, create a Sales Order when the customer approves the quote. Another click and your invoice is automatically created. Send your quotes, sales orders or invoices by PDF, email or Print.

Payments:
Easily apply and track payments, discounts and credits to invoices.

Items:
Create and track all items, Supports inventory, non-inventory, service, sales tax, and subtotal item types.
Project Estimating:
Create project estimates and easily print or email estimates to your prospects for approval. When the project estimate is approved, simply click the “Create Project” button and your estimate is automatically converted into a project and project tasks assigned to your staff for completion.

Projects:
Managing and tracking projects is a robust and thorough module that allows projects to be easily managed and assigned to one or multiple stakeholders. Each task allows one or more stakeholders to be assigned and will automatically show up on those individual stakeholders’ “My Tasks” dashboards for them to complete. Easily add single or multiple tasks anywhere in the project task list. Move task up or down in the task portal if needed. In addition, indent sub-tasks as well. Grouping tasks makes task management easy to manage and coordinate. Each stakeholder can easily add one or many time logs to their assigned tasks, which are also integrated with invoicing once the task has been completed, and quality control tested.

Attach digital media to individual project tasks with ACG’s unique document management integrated solution. Easily create change orders from the initial project record. View and track change orders separately or within the initial project record.

Print or email, on the fly project progress reports to your client.
**Dashboards:**
Fully integrated credential and role based dashboards for staff members to help them easily manage and track their estimates, projects, tasks, time logs, and more with filtered visibility.

**Data Integration:**
Easily integrate your ACG solution with QuickBooks and Outlook. Plugin’s sold separately.

**Data Exchange and Mobile Access:**
With the use of our Outlook plug-in you can push and pull contacts, tasks, events and mail items between the ACG CRM and Microsoft Outlook allowing you to have your data in your handheld device such as Blackberry, iPhone, Palm OS, etc. With the use of the QuickBooks Connector plug-in, you can push and pull customers, invoices and payments to and from QuickBooks. Plug-ins sold separately.

**Customize and Expand:**
Unlike other software products, the ACG ProSTART is sold fully unlocked and built on FileMaker Pro 11. This enables you to customize and expand any feature or module within the ACG ProSTART solution using either ACG Technologies custom development services or using a different FileMaker developer of your choosing. With the ACG ProSTART application, your organization will have a solution that can grow and change as your workflow and business demands change.
### What You Get!

The ACG ProSTART comes with the following files:

<table>
<thead>
<tr>
<th>Manage Customers, Contacts, Notes, Activities, Opportunities, Documents, and more...</th>
<th>ProSTART</th>
<th>ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACG Interface File <em>(Open Source)</em></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>ACG Data File <em>(Open Source)</em></td>
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</tr>
<tr>
<td>ACG Support File <em>(Open Source)</em></td>
<td>✓</td>
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</table>

### Modules Included:

<table>
<thead>
<tr>
<th>Solution Preferences, configure the solution to fit your business requirements</th>
<th>ProSTART</th>
<th>ACT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff Detail and List views</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Credential management</td>
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<tr>
<td>Customers Detail and List views</td>
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<td>✓</td>
</tr>
<tr>
<td>Customers location integrated Google Mapping</td>
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<td>✓</td>
</tr>
<tr>
<td>Contacts Detail and List views</td>
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</tr>
<tr>
<td>Contact location integrated Google Mapping</td>
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</tr>
<tr>
<td>Estimating, Quoting, Sales Orders</td>
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</tr>
<tr>
<td>Purchase Orders</td>
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<td>✓</td>
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<tr>
<td>Invoicing</td>
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<td>✓</td>
</tr>
<tr>
<td>Detail and List views for each category</td>
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</tr>
<tr>
<td>Items/Inventory</td>
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<td>Detail and List views</td>
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<tr>
<td>Data Auditing</td>
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<tr>
<td>Vendors</td>
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<td>Detail and List views</td>
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<td>Project Management</td>
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<tr>
<td>Project Estimating</td>
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<tr>
<td>Project Management</td>
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<td>Project Task Management</td>
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<td>✓</td>
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<tr>
<td>Document and Digital Media Server Centric Management</td>
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<tr>
<td>Service Tickets</td>
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<tr>
<td>Time Tracker</td>
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### ACG ProSTART Pricing

**Single User (Stand Alone)**

<table>
<thead>
<tr>
<th>ACG ProSTART</th>
<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>ACG ProSTART</td>
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**Total** 3,495

### ACG ProSTART Pricing

**Sample Small Business Bundle/ 10 FMP User Seats and Free Server**

<table>
<thead>
<tr>
<th>ACG ProSTART</th>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
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<td>ACG ProSTART Custom Development Discount</td>
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<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>FileMaker Licensing</td>
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</tbody>
</table>

10 User VLA BUNDLE INCLUDES: 10 PRO v11 + 1 FREE SERVER v11 + 1 YEAR MAINTENANCE.

**Total** 4,990

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*Included in both solutions  Some but not all features include*